

What to Wear

Your Guide to Picture-Perfect Family Photos



ANTOINETTE
PHOTOGRAPHY

What to wear for your Family photoshoot

Your photoshoot is a special occasion and choosing the right outfits can make all the difference in creating timeless images. Here are some simple tips to help you and your family look and feel your best.



General Tips for All Sessions

Coordinate, Don't Match:

Aim for a cohesive look by choosing a color palette of 2-3 complementary colors. Avoid everyone wearing identical outfits.

Stick to Timeless Colors:

Neutral tones like beige, ivory, gray, and soft pastels are universally flattering and work well in both studio and outdoor settings.

Avoid Busy Patterns and Logos:

Solid colors or subtle patterns work best to keep the focus on your family. Avoid large logos or graphics that can be distracting.

Layering Adds Depth:

Incorporate textures like knits, denim, or soft scarves to add dimension without overwhelming the image.

Comfort is Key:

Make sure everyone feels comfortable in their outfits. Fidgeting or discomfort will show in the photos.



Studio Sessions

Neutral Backdrops Call for Simplicity:

Opt for classic outfits in solid colors to keep the focus on your family. Soft whites, grays, and light pastels work beautifully..

Accessorize with Care:

Minimal accessories like delicate jewelry or a well-chosen watch can add elegance without overpowering the image.

Barefoot or Neutral Shoes:

For indoor sessions, consider going barefoot or wearing neutral, clean shoes to maintain a polished look.

Avoid Shiny Fabrics:

Stick to matte fabrics as shiny materials can reflect studio lights and distract from the overall image



Outdoor Sessions

Work with the Environment:

Choose earthy tones or muted colors that blend with nature. For example, olive, rust, cream, and soft blues work well in most outdoor settings.

Consider the Season:

Dress appropriately for the time of year. Layer with jackets, sweaters, or shawls for cooler months. For summer, lightweight fabrics work best.

Flowy Fabrics Add Movement:

Dresses and skirts with flow can add a touch of elegance and look stunning in outdoor settings, especially when there's a breeze.

Practical Footwear:

Choose comfortable shoes, especially for outdoor shoots that may involve walking on uneven ground. Neutral-colored footwear works best.



Dressing Children

Keep It Comfortable:

Choose soft fabrics that won't irritate your child's skin and ensure they can move freely.

Avoid Distracting Prints:

Stick to solids or small, subtle patterns. Avoid clothing with characters or logos.

Incorporate Layers:

Cardigans, overalls, or suspenders can add charm without being too formal.



Final Checklist Before the Session

1. Try on outfits ahead of time to ensure they fit well and look cohesive together.
2. Iron or steam clothes to remove wrinkles.
3. Bring extra clothes for young children in case of spills or accidents.
4. Avoid last-minute outfit changes to reduce stress.



Your photos are about celebrating your family and the love you share. These tips are meant to guide you, not stress you out.

The most important thing is to show up relaxed and ready to enjoy the moment.

Need more advice?
Feel free to reach out
with questions.

I'm happy to help!

Antoinette Photography

I hope you've found this guide helpful!
Of course, these are just my personal
preferences and opinions.

At the end of the day, the most
important thing is
to wear what makes you feel
comfortable and happy.
After all, confidence looks different for
everyone, and it always shines through
in photos.



If you have any questions or need more tips, feel free to reach out. I'm here to help!

Antoinette Oosthuizen

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About Antoinette Photography

Step into a relaxed, welcoming environment at Antoinette's home studio in Roodepoort, where every session is designed to celebrate your family's unique story. With over 10 years of experience, she has mastered the art of capturing precious family moments, specializing in maternity, newborn, baby, and family photography.